

2021-2022

MEMBERSHIP BENEFITS GUIDE



Australian Institute of
Landscape Architects

HIGH SCHOOL STUDENT	UNDERGRADUATE STUDENT	AFFILIATE	GRADUATE	MEMBER (NEW CATEGORY)	REGISTERED LAS (INCL. FELLOWS)	RETIRED RLA	
							Full Member Status
							Appellations
							Use of AILA Logo
							Enews/Comms
							Practice Profile
							Discounts to events & workshops (scaled by category)
							Member Discounts program
							Able to post to the Jobs Board at a heavily discounted rate
							Eligible for State Committees
							Eligible for National Committees
							Eligible for State Executive appointment
							Eligible for AILA Board appointment
							Nomination and voting rights to AILA State Chapter Executives and National Board
							Enter AILA Landscape Architecture Awards
							AILA Fresh
							Student Awards Programs
							Continuing professional development (CPD)

CONTENTS

1  Welcome

2  Chapters

3  Connect

4  Appellations

5  AILA Logo Usage

6  Learn

7  News

8  Achieve

9  Students & Graduates

10  Advocacy

11  Strategic Plan



AILA represents Landscape Architects throughout Australia and overseas. As a not-for-profit professional association, our role is to serve the mutual interests of our members and the wider profession.

AILA is the only organisation that brings you together in a national community of landscape architects to lead and shape your profession and the development of sustainable places.

AILA, together with our community of landscape architects, is a key leader in shaping the development of sustainable places in Australia. It has a robust evidence base supporting the value of landscape architecture for regions and cities.

Working with us, through your membership, ensures that the full potential of your efforts to improve sustainability of Australia's regional and urban places is achieved.

AILA has a fairly recent new category of membership titled 'MEMBER', which will service those graduate members not quite ready for registration or for local government, academics and international landscape architects who may not have a need to become registered members. Throughout this guide please note that the general wording of member will be used for all member types and when referring to the specifically titled category of 'MEMBER' we will use capitalization.

Use this guide to get familiar with the benefits of membership across areas of networking opportunities, industry news, continuing education, awards programs and much more!

UPDATE YOUR AILA MEMBER PROFILE ONLINE

Stay in touch with us and keep us up-to-date at every stage of your professional career by keeping your member profile up-to-date. Log in to the members-only website to review and update your personal and professional information. Alternatively, you can contact AILA's National Office on 02 6248 9970 or membership@aila.org.au

Access the member only site to:

- Renew your membership.
- Download a copy of your last Tax Invoice.
- Print your membership certificate.
- Download your member logo.
- View upcoming local and National events.
- Access your local chapter for nearby events & leadership opportunities.
- Register for an event or view an event you've already registered to attend.
- Find other AILA Members with a simple search.
- Access the Online Learning section of webinars, presentations, videos and online courses that may count towards your CPD program, and the Resource Centre.
- Access AILA's Jobs Board
- Update your CPD points

2 CHAPTERS



AILA's State and Territory Chapters give you access to industry news, local networking events and updates on relevant advocacy activities.

- Network and engage with industry peers and allied professionals at local Chapter events.
- Expand your leadership skills by volunteering for committees and board positions.
- Celebrate landscape architecture in your area with State Awards Programs.
- Develop working relationships with a variety of organisations and help foster sponsorship opportunities with industry partners.
- Cultivate an environment that encourages excellence in landscape architecture and help elevate the profession.
- Participate in mentorship opportunities with emerging landscape architects.

CONNECT WITH YOUR LOCAL STATE CHAPTER

to support the future of the profession in your area. Find your chapter information [here](#) on AILA's website or use the relevant email below.

New South Wales

nsw@aila.org.au

Victoria

vic@aila.org.au

South Australia

sa@aila.org.au

Queensland

qld@aila.org.au

Western Australia

wa@aila.org.au

Australian Capital Territory

admin@aila.org.au

Northern Territory

admin@aila.org.au

Tasmania

admin@aila.org.au

3 CONNECT



FACEBOOK

National @AusInsLA
SA @AusInsLASA
NSW @AILANSW
WA @AILAWESTERNAUSTRALIA
VIC @ailavic
ACT @ACTAILA
QLD @ailaqld
TAS @AusInsLATAS



TWITTER

National @AILA_National
QLD @AILA_QLD
NSW @AILA_NSW
SA @AILA_SA
VIC @AILA_VIC
WA @AILA_WA



INSTAGRAM

National @aila_national
QLD @aila_qld
NSW @aila_nsw
SA @aila_sa_
VIC @aila_vic
WA @aila_wa



LINKEDIN

/Australian Institute of Landscape Architects

4 APPELLATIONS



Full members of the institute that are in good standing are encouraged to use the AILA appellation. Using your AILA designation shows your clients, employers, and peers that you are committed to the highest level of professionalism. It also demonstrates to prospective employers and clients that you have qualifications that give you a competitive edge.

STATUS	APPELLATION	EXAMPLE
Registered Landscape Architect	AILA	Jane Smith, AILA
Registered Landscape Architect (Retired)	AILA	Jane Smith, AILA
Registered Landscape Architect (Fellow)	FAILA	Jane Smith, FAILA

*Graduates, Affiliates, Students, and MEMBERS do not have access to the use of the AILA suffix.

5 AILA LOGO USAGE

AILA's logo is a Registered Trade Mark and is limited to Registered Landscape Architect for usage. Practices may use AILA's logo providing at least one Director is a Registered member of AILA. Where a practice is not partly or wholly owned by a landscape architect, the logo must only be used in association with the name of an employee who is a Registered Landscape Architect member. Any other use requires prior approval from AILA's National Office.

PROMOTION

Registered Landscape Architect members are encouraged to include recognition of their AILA membership and the AILA logo across their business stationery and marketing collateral. For example, the business's promotions may indicate that the practice employs an AILA Registered Landscape Architect or that the landscape architecture component of the business is managed by a Registered Landscape Architect.

Members are permitted to use the logo and accompanying words on business stationery and marketing collateral providing:

- logo is free standing and not confused with any other graphics
- the dimensions and orientation of the logo are correct
- the colours are limited to shades of green, blue, silver and gold.

MISUSE

Misuse of the logo will be referred to the National Board for disciplinary action in accordance with the Company Constitution and Code of Conduct.

EXAMPLE OF LOGO USAGE:

Jane Smith AILA
Director



Australian Institute of
Landscape Architects

a: 1234 AILA Ave, Canberra 2601
w: www.website.com
e: jane.smith@12345.com
t: 1234 5678

To obtain a copy of AILA's logo please contact us at admin@aila.org.au



CONTINUING PROFESSIONAL DEVELOPMENT (CPD)

What is CPD?

Continuing Professional Development (CPD) is the systematic way in which Landscape Architects maintain, improve and broaden the competencies and expertise required in their professional lives. It is a process of life-long learning that draws on a range of activities across a career. For Landscape Architects, CPD should:

- relate to your practice as a Landscape Architect;
- be additional to activities already undertaken during your practice or employment;
- broaden your experience in practice: and
- maintain an understanding of all competencies applicable to Landscape Architects.

AILA's CPD program keeps landscape architects and landscape professionals up-to-date with the right knowledge and skills. CPD is a self-directed and planned program, allowing you to take charge of your learning and professional needs, to broaden knowledge, acquire new skills and fulfil career aspirations.

INFORMAL points may include:

- Personal study; personal professional research
- Attendance at: talks, presentations, design workshops, lectures, conferences and seminars run by AILA, endorsed providers and other organisations
- Structured visits and tours
- Self-directed study
- Writing for professional journals
- Mentoring programs and school presentations
- Professional presentations
- Participation in professional committees, advisory groups related to government bodies or regulatory authorities
- Participation in AILA organisational activities such as: committees, working groups, award juries and visiting panels to Landscape Architecture schools

FORMAL points may include:

- Structured courses with assessment activity/ies OR that include significant interaction between presenter and learner
- Accredited courses at university, TAFE or other registered training organisations
- National and Chapter events which provide the possibility of formal assessment, including the national conference
- Events provided by endorsed providers
- Online CPD courses
- In-house courses provided by your practice
- Part-time lecturing or tutoring at tertiary level
- Undertaking a research piece (includes study tours) which results in published findings
- Undertaking AILA organisational activities requiring writing, editing, policy development, advocacy, preparing responses to government legislation or policy, CPD planning and event delivery



CPD points are allocated as follows:

- FORMAL CPD is worth two points per hour, and must include a written summary, assessment or engagement with the facilitator.
- INFORMAL CPD is worth one point per hour.
- You may find that some CPD events and study modules organized or endorsed by AILA have been allocated CPD points.

Where can I find relevant CPD activities?

AILA encourages you to be proactive in seeking CPD opportunities through a range of activities and providers. AILA provides CPD opportunities, including events, talks, salons, workshops, festivals and online learning. Your local [Chapter](#) is a great starting point for CPD events, in addition to events offered [nationally](#).

Other professional bodies – such as [ASLA](#), [NZILA](#), [AIA](#), [PIA](#) – may also provide relevant opportunities for continuing professional development.

How do I record and report my CPD?

AILA has developed a module for recording your CPD. You can access this through your online [member profile](#).

Registered Landscape Architects, Graduates, and MEMBERS are required to report on your CPD as part of your annual renewal. The online CPD module enables you to provide activity reports at that point or at any other time.

Any CPD events you register for through your AILA membership profile will be automatically applied to your account. For any external CPD activities you can report them in your profile by clicking on the CPD tab and adding your entries into the 'CPD entry' section using the green + symbol.

RESOURCE CENTRE

The Resource Centre is a living knowledge bank intended to support landscape architects in their professional practice. AILA provides this resource in good faith and does not endorse any of the material contained within or guarantee its accuracy. Members can make requests or deliver additional material they feel may assist their colleagues to practice in a well-informed and proficient way to admin@aila.org.au.

We hope you find this service useful.

Areas include:

- Professional practice
- Designing & Constructing
- Environment
- Planning
- Legislation
- Online learning

To access (members only) visit the AILA website [here](#).



INDUSTRY PUBLICATIONS



Landscape Architecture Australia (LAA) became AILA's Official Magazine Partner for an initial two-year period commencing in April 2018.

AILA is excited to announce that we have extended our partnership to offer all financial RLA and MEMBER categories who pay in full before 30 September their choice of a 12 month subscription of the Landscape Architecture Australia magazine in either electronic or hard copy. This offer is available upon checkout when paying membership online.

All other membership categories will be offered a 12 month subscription at a discounted rate of \$45.

This partnership also means that AILA can more proactively work with the magazine to promote industry events and news.

AILA's Latest News

Stay up to date with AILA news and announcements through AILA's online News section on the AILA website as well as newsletters delivered to your inbox.

To access AILA's news online visit [here](#).



AILA NATIONAL LANDSCAPE ARCHITECTURE AWARDS PROGRAM

The AILA Landscape Architecture Awards program provides a key vehicle for the promotion of the achievements and work of landscape architects across Australia. The Awards process is an opportunity for public and peer recognition of landscape architect's work, and demonstrates to industry, business, government and the wider community the positive impact the profession has on Australian lives through the planning and design of the built and natural environments.

The AILA Landscape Architecture Awards program has two stages: the first is a State Chapter program and the second is the National program. The Chapter Awards are presented in the first half of the year and the winners proceed to the National Awards presented as part of the Festival of Landscape Architecture in October 2021. For more information visit AILA's website [here](#).

For information on winning projects from previous years visit [here](#).

COMPETITIONS & PRIZES

AILA partners with a range of agencies to create and support landscape architecture competitions and prizes throughout the year. Competitions and prizes provide inspiration to the discipline and choice to the client.

These opportunities, and others, you'll find [here](#) on the AILA website.



STUDENTS & GRADS

Student and recent graduate members of AILA have access to a range of resources including AILA FRESH. AILA FRESH supports and develops recent graduates in the transition from university to finding their professional feet. It enables university and high school students to get a running start in the profession before they graduate.

AILA FRESH, run by students and graduates, offers opportunities to socialise with peers and prospective employers. It provides job-hunting tips; skill swaps, sharing resources, inspiration, ideas – and more.

HOW TO GET INVOLVED?

FRESH has groups active in most states:

AILA FRESH ACT

Email: act@ailafresh.org.au

Facebook: facebook.com/AILAACTFRESH

AILA FRESH NSW

Email: nsw@ailafresh.org.au

Facebook: facebook.com/ailafreshnsw

Instagram: instagram.com/ailafresh_nsw/

AILA FRESH QLD

Email: qld@ailafresh.org.au

Facebook: facebook.com/AILAFRESHQLD

Instagram: instagram.com/QFRESH_AILA

AILA FRESH SA

Email: sa@ailafresh.org.au

Facebook: facebook.com/SAILAFresh

Instagram: instagram.com/sailafresh/

AILA FRESH VIC

Email: vic@ailafresh.org.au

Facebook: facebook.com/ailafreshvic

Instagram: instagram.com/vfresh_aila/

AILA FRESH WA

Email: wa@ailafresh.org.au

Facebook: facebook.com/WAILAFresh

Instagram: instagram.com/waila_fresh

Twitter: twitter.com/WAILAFresh

10 ADVOCACY

NATIONAL ADVOCACY

The Australian Institute of Landscape Architects (AILA) champions quality design for public open spaces, stronger communities and greater environmental stewardship.

Our role is to anticipate and develop a leading position on issues of concern in Landscape Architecture. Our national advocacy and research work aims to assist, inform and influence government agencies and allied professions to ensure landscape architects play a principal role in the design, planning and management of the natural and built environment.

Our national advocacy work is guided by three policies we believe critical to healthy communities, built and natural environments. Our goal is to ensure these areas gain and retain a position of primary focus for policy makers, agencies, allied professions and the greater community.

Healthy Communities – We advocate for the key role that parks and open space play in community, physical and mental health, and wellbeing.

Green Infrastructure – We advocate for connected public spaces and a green space network to provide life support for our cities and towns.

Liveable Cities – We advocate for the key role public space has in connection, identity, wellbeing and liveability, especially in our increasingly dense and globalised cities.

State or territory-based advocacy work is undertaken by each of the chapters.

See [here](#) on the AILA website for more info.

COMMITTEE POSITIONS

Nine national committees have been established to develop and advise on strategies, policies and activities of the Institute. All committees report to the AILA Board. The committees include:

- National Honours Committee
- National Membership Committee
- National CPD Committee
- Finance, Risk Management & Audit Committee
- National Practice Committee
- National Advocacy Committee
- National Education Committee
- Connection to Country Committee

AILA will send out expression of interest requests for any committee positions available, you can also get in contact with AILA and let us know if there are any committees or particular areas of interest where you would like to be involved.

For more information on AILA's committees including terms of references, please visit AILA's website [here](#).



STRATEGIC PLAN

The Australian Institute of Landscape Architects (AILA) leads a dynamic and respected profession: creating great places to support healthy communities and a sustainable planet.

STRATEGIC VALUES

Our values are imbued in everything we do and are the lens through which we operationalise this plan.

STRATEGIC PILLARS

1. Sustainable AILA

- AILA has a financially stable base from which to develop and meet our strategic objective
- AILA continues to review and improve its Governance framework
- AILA has a safe, supportive and growth orientated culture

2. Membership

- AILA understands and is responsive to the needs of its members
- The value proposition for AILA membership for all landscape architects is increasing
- AILA registration is sought after by landscape architects and valued by stakeholders

3. Education

- Australia's landscape architecture programs, and student and academic communities are sustained and bolstered
- AILAs CPD program meets the needs of a growing and increasingly complex profession

4. Advocacy

- The role of landscape architecture is understood and respected by all levels of Australian government

5. Profile

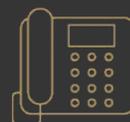
- The role of landscape architecture is understood and respected by built environment professionals and the communities in which we live



TO RENEW YOUR AILA MEMBERSHIP
CONTACT THE NATIONAL OFFICE ON:



membership@aila.org.au



02 6248 9970