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CHIEF EXECUTIVE OFFICER  
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### **City of Norwood, Payneham and St Peters Draft Tree Strategy 2022–2027**

Dear Mr Barone,

Thank you for the opportunity to provide feedback on the City of Norwood, Payneham and St Peters - *Draft Tree Strategy 2022–2027* (the Strategy).

The Council is to be commended for its plans to increase the City's tree canopy cover by 20% by 2045, including the planting of at least 500 trees per year over the next four years.

The Strategy includes some excellent initiatives to help facilitate this including strategic prioritisation tools, management, advocacy, and education.

#### **About AILA**

The Australian Institute of Landscape Architects (AILA) leads a dynamic and respected profession: creating great places to support healthy communities and a sustainable planet.

We work together to create healthy communities, connected urban green infrastructure, and liveable, sustainable cities and regions. Our 2,800+ members are driven by AILA's values and our advocacy, driven by our Strategic Plan.

The work of South Australian landscape architects is recognised for creating more liveable cities, healthy active spaces, and sustainable design outcomes for everyone.

We are active on infrastructure development teams of all types, often leading, connecting, facilitating, and navigating to help achieve shared outcomes.

The Australian Institute of Landscape Architects – South Australian Chapter (AILA SA) strongly supports of the overarching vision of the Strategy to create a greener, cooler and more liveable City to enhance community well-being.

AILA SA is committed to working creating '**A greener, healthier, inclusive and climate resilient South Australia**' and this is embedded in our Strategic Plan and Core Values.

#### **Feedback on the Strategy**

##### **1. Develop a concise Strategy summary**

We recommend the Strategy includes a more concise summary to highlight and strengthen the impact of the strategic objectives and actions.



## **2. Consider a simplified Strategy structure**

We recommend a simplified structure so there is a clearer hierarchy from Vision to Strategic Objectives (ideally measurable) to Actions. A 'strategy on a page' approach will enable simpler messages as an outward-facing community document, reaffirming the strong advocacy role the Strategy will have.

We recognise the hard work and excellent technical knowledge, evidence and background that supports the Strategy and note this will be critical to delivering the objectives, however this information may be better placed as supporting information to allow the strategy and actions to take precedence.

We recommend the five strategic themes are re-worked into Strategic Objectives and the key elements of the strategy re-framed into actions that can be measured.

For example, the connection between the Vision, the three Strategic Objectives, five strategic themes, key elements, and the Action Plan lack clarity in the Strategy.

A further improvement to simplify the Strategy is to reduce the section on strategic alignment and Council's Strategic and Policy Framework. We believe these important strategic connections could be demonstrated more succinctly

## **3. Highlighting the value of trees**

We recommend strengthening the section on the Value of Trees to advocate for trees within the Strategy. We would further recommend reducing the level of procedural detail provided in the *Managing Tree Risks* section – whilst important the details is not required in the Strategy.

## **4. Improving the visual communication style in the Strategy**

We recommend the Strategy considers an improved graphic design to break up some of the large amounts of text.

Diagrams, photos, and providing a clear hierarchy to the information would enable a more user-friendly resource. For example, adding prominence to the vision, strategic objectives, and actions to clearly identify the strategic aspects of the Strategy, and call out items of importance within the document such as the elements of pro-active tree risk management.

## **5. Acknowledgement of First Nations**

We recommend the acknowledgement of traditional owners is moved to the front of the Strategy and giving it greater prominence.



Australian Institute of  
Landscape Architects

We would welcome the opportunity to discuss our feedback or provide more detailed commentary to further explain the feedback above.

Thank you again for the opportunity to be involved with this consultation process.

Sincerely,

Daniel Bennett  
AILA SA State President