

2022 AILA FESTIVAL OF LANDSCAPE ARCHITECTURE

CALL FOR CREATIVE DIRECTORS



Australian Institute of
Landscape Architects

To assist in your preparation of a Creative Director proposal, please see below a suggested framework for the conference sessions. Creative Director proposals are asked to develop a theme that focusses on '*Urban Green Infrastructure*' to embrace AILA's strategic vision. AILA encourages proposals to think about streamed sessions, smaller group learning and interactive workshops.

Your brief proposal should include suggested speakers, and/or interactive opportunities and a demonstration of working within a collaborative team environment. This should be no more than three A4 pages in length.

URBAN GREEN INFRASTRUCTURE

the strategically planned networks of natural and semi-natural areas in urban and regional settlements that provide environmental, social and economic benefits to society.

Keynotes: inspirational addresses responding to the overall theme

Lightning Round: Short, sharp presentations that exemplar a thought, process or outcome

Stream 01

Interactive Session
or Workshop

Informative / CPD

Stream 02

Interactive Session
or Workshop

Informative / CPD

Stream 03

Interactive Session
or Workshop

Informative / CPD

Freeform: Tour / installations / out of the box
Sessions designed to get people moving, with focus on experience